

# NVIDIA Ecosystem

A report analyzing the strengths and competitive positioning of NVIDIA ecosystem partners



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The NVIDIA ecosystem is entering a new phase of operational maturity as enterprises move from AI experimentation to production-scale environments focused on reliability, governance and business value. NVIDIA's evolution from a hardware provider to an integrated AI platform spanning accelerated computing, DGX systems, NVIDIA AI Enterprise software, inference microservices and industry-specific platforms is reshaping how enterprises design, deploy and operate AI.

Enterprises are adopting NVIDIA-based environments to support AI factories, agentic workloads, digital twins and industry-specific AI use cases across cloud, on-premises and hybrid architectures. This shift is increasing demand for platform engineering, GPU performance management, AI operations and governance models that balance performance, cost, energy consumption, data control and risk.

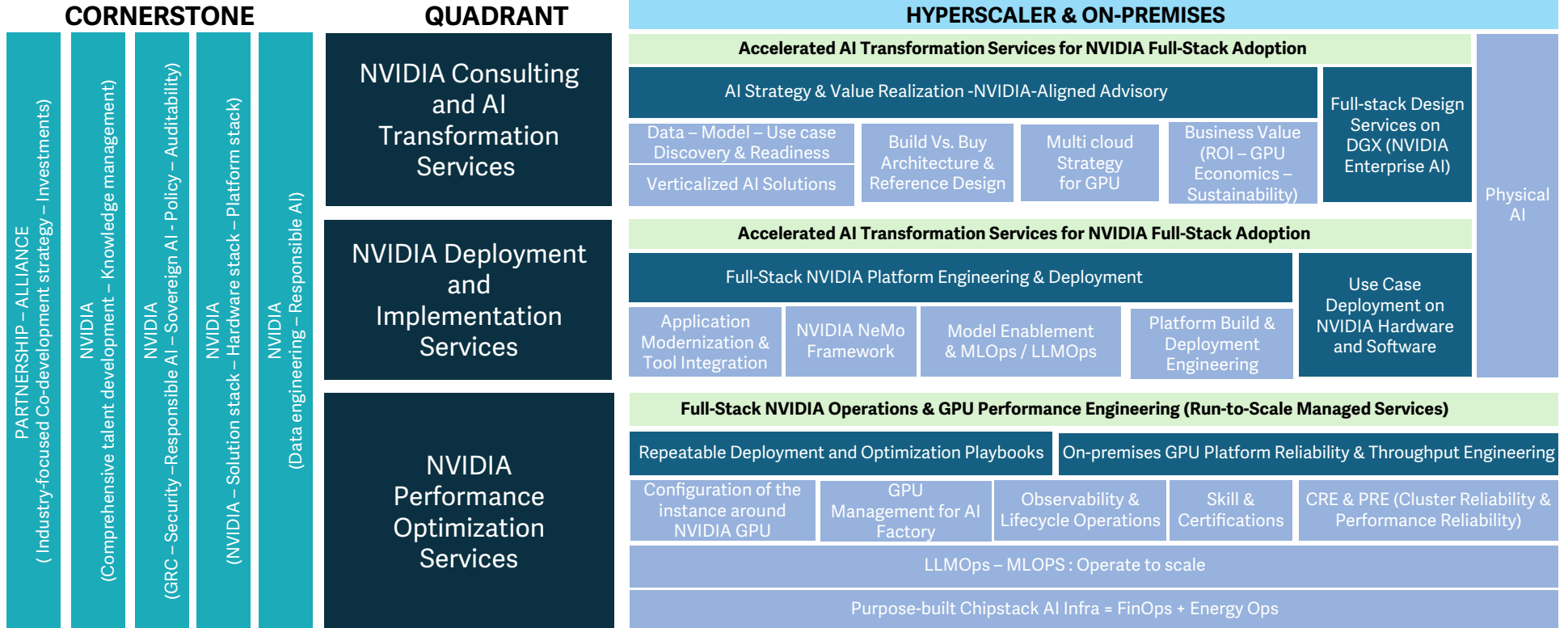
As NVIDIA's platform and partner ecosystem expand, service providers are playing a growing role in enterprise adoption. Their role is to translate NVIDIA technologies into scalable architectures, implementation roadmaps,

operating models and measurable business outcomes. Capabilities in AI strategy, value realization, full-stack platform engineering, LLMops and MLOps, GPU economics, sovereign AI and industry-specific solutions are increasingly critical to successful enterprise implementations.

This study assesses provider capabilities across the NVIDIA lifecycle, from strategy and architecture to deployment, operations and continuous optimization. It helps enterprises identify partners best positioned to support NVIDIA-based AI transformation while helping providers align investments, partnerships and delivery models with the next phase of enterprise AI adoption.



# NVIDIA Ecosystem 2026



Core Functions

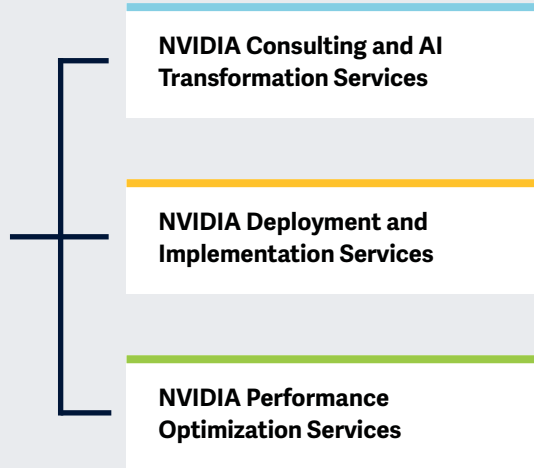
Themes

Sub-attributes



This study focuses on assessing provider capabilities aligned to **NVIDIA's** evolving enterprise AI platform.

Simplified Illustration Source: ISG 2026



**The ISG Provider Lens® NVIDIA Ecosystem 2026 study offers the following to business and IT decision makers:**

- Transparency on the strengths and weaknesses of relevant providers
- A differentiated positioning of providers by segments (quadrants) based on their competitive strengths and portfolio attractiveness
- Focuses on the U.S. market

Our study serves as an important decision-making basis for positioning, key relationships and go-to-market considerations. ISG advisors and enterprise clients also use information from these reports to evaluate their current vendor relationships and potential engagements.



### Definition

This quadrant evaluates service providers that help enterprises adopt NVIDIA-aligned AI platforms, operating models and transformation roadmaps at scale. Providers support AI strategy, use case prioritization, data and model readiness assessments, business case development and governance-led transformation programs aligned with NVIDIA's full-stack AI ecosystem across cloud, on-premises, sovereign and hybrid environments.

This quadrant emphasizes consulting-led capabilities across AI value realization, operating model design, use-case discovery, platform sourcing decisions, deployment-model assessment, GPU economics, data governance, responsible AI and regulatory alignment. Providers are assessed on their ability to align NVIDIA technologies such as DGX, NVIDIA AI Enterprise, NIM, NeMo and Omniverse with enterprise transformation priorities, industry-specific AI opportunities and measurable outcomes. The focus lies across translating NVIDIA ecosystem complexity into executable roadmaps, investment strategies and scalable AI governance.

### Eligibility Criteria

1. Proven consulting capabilities in **enterprise AI strategy, value realization and transformation roadmap development** aligned with NVIDIA's AI ecosystem
2. Structured methodologies for **AI use-case discovery, data readiness assessment, model feasibility, business case development** and prioritization of **GPU-intensive workloads**
3. Advisory capabilities for deployment-model selection across **hyperscaler, on-premises, sovereign, GPU as a service (GPUaaS)** and hybrid environments using **NVIDIA reference architectures** and ecosystem capabilities
4. Expertise in defining AI operating models covering **governance, security, responsible AI, data control, skills, lifecycle management** and **enterprise-scale adoption**
5. Capabilities to assess **GPU economics, energy implications, cost-to-value trade-offs, workload suitability** and ROI potential for **NVIDIA-based AI transformation programs**
6. Industry-specific advisory experience in **AI factories, digital twins, physical AI, agentic AI, manufacturing, automotive, healthcare** or other **industry use cases**
7. Evidence of measurable client outcomes, including **value realization, risk reduction, adoption acceleration, transformation maturity** and executive decision support



### Definition

This quadrant evaluates service providers that engineer, deploy and integrate NVIDIA full-stack AI platforms to move enterprise AI initiatives into production. Providers in this quadrant translate AI strategies and architecture designs into production-ready environments through platform engineering, AI application modernization, workload deployment and integration across hyperscaler, on-premises, sovereign and hybrid infrastructures.

This quadrant focuses on execution-led capabilities, including NVIDIA platform build and deployment engineering; integration of compute, storage, networking and enterprise toolchains; model enablement using MLOps and LLMOps practices; and implementation of containerized, API-driven and portable AI environments. Providers are evaluated on their ability to deliver secure, scalable and repeatable NVIDIA deployments aligned with reference architectures, certified ecosystem components and enterprise requirements for performance, compliance, resilience and operational readiness.

### Eligibility Criteria

1. Capability to deploy **NVIDIA hardware, NVIDIA AI Enterprise and related AI platform components** across hyperscaler, on-premises and hybrid environments
2. Expertise in **engineering full-stack AI environments** integrating **GPU compute, high-performance networking, storage, container platforms** and enterprise IT toolchains
3. Experience modernizing AI applications and enabling workloads using **NVIDIA SDKs, NIM, NeMo, Triton, Omniverse** or other relevant **NVIDIA software components**
4. Capabilities in **model onboarding, tuning, deployment, monitoring** and lifecycle management using **NVIDIA-optimized MLOps and LLMOps practices**
5. Proven ability to deliver scalable, repeatable and secure **AI platform builds** aligned with **NVIDIA reference architectures, certified ecosystem components** and **enterprise deployment standards**
6. Expertise in enabling **hybrid and multi-cloud integration, workload portability** and consistent performance across cloud, on-premises and sovereign environments, where required
7. Experience implementing **modular, composable** and **API-driven architectures** with appropriate controls for security, compliance, resilience and operational handover



### Definition

This quadrant evaluates service providers that operate, optimize and continuously improve NVIDIA-powered AI environments at scale. Providers in this quadrant deliver run-at-scale services that ensure performance reliability, GPU efficiency, workload stability and operational resilience across hyperscaler, on-premises, sovereign and hybrid NVIDIA deployments.

Core capabilities include full-stack NVIDIA operations, GPU performance engineering, observability, capacity management, workload optimization and standardized remediation playbooks. Providers are assessed on their ability to integrate CloudOps, FinOps, AIOps and energy optimization practices to improve utilization, cost efficiency, sustainability and service reliability in GPU-intensive environments. Differentiation stems from measurable improvements in performance, availability, automation, operational maturity and enterprise readiness for production AI at scale.

### Eligibility Criteria

1. Capabilities in operating and optimizing **NVIDIA-powered environments** with measurable improvements in **GPU utilization, performance and reliability**
2. Experience delivering monitoring, **lifecycle operations, capacity management and incident response** for **GPU-intensive AI environments** across cloud, on-premises and hybrid deployments
3. Expertise in implementing **observability frameworks, Cluster Reliability Engineering and Performance Reliability Engineering** practices for production AI environments
4. Application of **standardized optimization, remediation and performance-tuning playbooks** to support run-at-scale operations
5. Use of **AI-driven analytics, automation and AIOps capabilities** to improve operational efficiency, workload stability and service resilience
6. Capabilities in enabling **FinOps, energy optimization and sustainability practices** for **GPU-intensive environments**, including cost-to-performance and utilization improvements
7. Evidence of measurable improvements in **performance efficiency, operational maturity, availability, cost control and production reliability**.



## Quadrants by Region

As a part of this ISG Provider Lens® quadrant study, we are introducing the following three quadrants on NVIDIA Ecosystem 2026:

Quadrant	U.S.
NVIDIA Consulting and AI Transformation Services	✓
NVIDIA Deployment and Implementation Services	✓
NVIDIA Performance Optimization Services	✓



The research phase falls in the period between May and July 2026, during which survey, evaluation, analysis and validation will take place. The results will be presented to the media in October 2026.

<b>Milestones</b>	<b>Beginning</b>	<b>End</b>
Survey Launch	June 11, 2026	
Survey Phase	June 11, 2026	July 15, 2026
Sneak Preview	October 2026	
Press Release & Publication	November 2026	November 2026

Please refer to the [ISG Provider Lens® 2026 research agenda](#) to view and download the list of other studies conducted by ISG Provider Lens.

#### **Access to Online Portal**

You can view/download the questionnaire from [here](#) using the credentials you have already created or refer to instructions provided in the invitation email to generate a new password. We look forward to your participation!

#### **Buyers Guide**

ISG Software Research, formerly “Ventana Research,” offers market insights by evaluating technology providers and products through its Buyers Guides. The findings are drawn from the research-based analysis of product and customer experience categories, ranking and rating software providers and products to help facilitate informed decision-making and selection processes for technology.

In the course of the NVIDIA Ecosystem IPL launch, we want to take advantage of the opportunity to draw your attention to related research and insights that ISG Research will publish in 2026. For more information, refer to the [Buyers Guide research schedule](#).

#### **Research Production Disclaimer:**

ISG collects data for the purposes of writing research and creating provider/vendor profiles. The profiles and supporting data are used by ISG advisors to make recommendations and inform their clients of the experience and qualifications of any applicable provider/vendor for outsourcing the work identified by clients. This data is collected as part of the ISG FutureSource™ process and the Candidate Provider Qualification (CPQ) process. ISG may choose to only utilize this collected data pertaining to certain countries or regions for the education and purposes of its advisors and not produce ISG Provider Lens® reports. These decisions will be made based on the level and completeness of the information received directly from providers/vendors and the availability of experienced analysts for those countries or regions. Submitted information may also be used for individual research projects or for briefing notes that will be written by the lead analysts.



### ISG Star of Excellence™ – Call for nominations

The Star of Excellence™ is an independent recognition of excellent service delivery based on the concept of “Voice of the Customer.”

The Star of Excellence™ is a program, designed by ISG, to collect client feedback about service providers’ success in demonstrating the highest standards of client service excellence and customer centricity.

The global survey is all about services that are associated with IPL studies. In consequence, all ISG Analysts will be continuously provided with information on the customer experience of all relevant service providers. This information comes on top of existing first-hand advisor feedback that IPL leverages in context of its practitioner-led consulting approach.

Providers are invited to [nominate](#) their clients to participate. Once the nomination has been submitted, ISG sends out a mail confirmation to both sides. It is self-evident that ISG anonymizes all customer data and does not share it with third parties.

It is our vision that the Star of Excellence™ will be recognized as the leading industry recognition for client service excellence and serve as the benchmark for measuring client sentiments.

To ensure your selected clients complete the feedback for your nominated engagement please use the Client nomination section on the Star of Excellence™ [website](#).

We have set up an email where you can direct any questions or provide comments. This email will be checked daily, please allow up to 24 hours for a reply.

Here is the email address:

[star@cx.isg-one.com](mailto:star@cx.isg-one.com)



**ISG Star of Excellence**



The ISG Provider Lens® 2026 – NVIDIA Ecosystem research study analyzes the relevant software vendors/service providers in the U.S. market, based on a multi-phased research and analysis process, and positions these providers based on the ISG Research methodology.

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The research and analysis presented in this study will include data from the ISG Provider Lens® program, ongoing ISG Research programs, interviews with ISG advisors, briefings with service providers and analysis of publicly available market information from multiple sources. ISG recognizes the time lapse and possible market developments between research and publishing, in terms of mergers and acquisitions, and acknowledges that those changes will not reflect in the reports for this study.

All revenue references are in U.S. dollars (\$US) unless noted.



## Contacts For This Study

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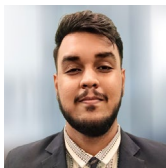
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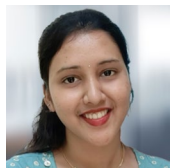
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### **ISG Provider Lens® Advisors Involvement Program**

ISG Provider Lens® offers market assessments incorporating practitioner insights, reflecting regional focus and independent research. ISG ensures advisor involvement in each study to cover the appropriate market details aligned to the respective service lines/technology trends, service provider presence and enterprise context.

In each region, ISG has expert thought leaders and respected advisors who know the provider portfolios and offerings as well as enterprise requirements and market trends. On average, three advisors participate as part of each study's quality and consistency review team (QCRT). The QCRT ensures each study reflects ISG advisors' experience in the field, which complements the primary and secondary research the analysts conduct. ISG advisors participate in each study as part of the QCRT group and contribute at different levels depending on their availability and expertise.

The QCRT advisors:

- Help define and validate quadrants and questionnaires,
- Advise on service provider inclusion, participate in briefing calls,
- Give their perspectives on service provider ratings and review report drafts.



## Invited Companies

**If your company is listed on this page or you feel your company should be listed, please contact ISG to ensure we have the correct contact person(s) to actively participate in this research.**

\* Rated in previous iteration

A.T. Kearney  
Aarna Networks  
Accenture  
AMI  
AT&T Business  
Atmecs Global  
Atos  
Avaya Inc  
Bain & Company  
Booz Allen Hamilton  
Boston Consulting Group  
Brillio  
Capgemini  
CodeElan Technologies

Coforge  
Cognizant  
CyberPoint International  
DataRobot  
Deloitte Consulting  
DXC Technology  
Encora Holdings  
EPAM Systems  
EY  
Fractal.ai  
Fujitsu  
Genpact  
Globant  
Grid Dynamics Holdings

Hammerspace  
HCLTech  
Hexaware  
Hitachi Digital  
IBM Consulting  
InnoWave Design  
Insyde Software  
KPMG  
Kung Fu Solutions  
Kyndryl  
LTM  
Mastek  
McKinsey & Company  
MetroStar Systems

MHP Management- und IT-Beratung  
Netnology  
NTT DATA  
Nutanix  
Omnissa  
Persistent Systems  
Publicis Sapient  
PwC  
Quantiphi  
Quest Global Digital  
Rackspace Technology  
Rentacomputer.com  
SAS Institute  
Schneider Electric



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\* Rated in previous iteration

Siemon  
Slalom  
SoftServe  
Steampunk.  
Sutherland  
TCS  
Tech Mahindra  
Technica Corporation  
Tredence  
Turing  
Uniphore  
Universal Basic Resources  
Vdura  
Vertiv

Vision Elements  
VMware  
Warecorp  
Western Digital  
Wipro  
World Wide Technology



### Provider Lens®

The ISG Provider Lens® Quadrant research series is the only service provider evaluation of its kind to combine empirical, data-driven research and market analysis with the real-world experience and observations of ISG's global advisory team. Enterprises will find a wealth of detailed data and market analysis to help guide their selection of appropriate sourcing partners, while ISG advisors use the reports to validate their own market knowledge and make recommendations to ISG's enterprise clients. The research currently covers providers offering their services across multiple geographies globally.

For more information about ISG Provider Lens® research, please visit this [webpage](#).

### Research™

ISG Research™ provides subscription research, advisory consulting and executive event services focused on market trends and disruptive technologies driving change in business computing. ISG Research™ delivers guidance that helps businesses accelerate growth and create more value.

ISG offers research specifically about providers to state and local governments (including counties, cities) as well as higher education institutions. Visit: [Public Sector](#).

For more information about ISG Research™ subscriptions, please email [contact@isg-one.com](mailto:contact@isg-one.com), call +1.203.454.3900, or visit [research.isg-one.com](http://research.isg-one.com).

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ISG (Nasdaq: III) is a global AI-centered technology research and advisory firm. A trusted partner to more than 900 clients, including 75 of the world's top 100 enterprises, ISG is a long-time leader in technology and business services sourcing that is now at the forefront of leveraging AI to help organizations achieve operational excellence and faster growth.

The firm, founded in 2006, is known for its proprietary market data, in-depth knowledge of provider ecosystems, and the expertise of its 1,600 professionals worldwide working together to help clients maximize the value of their technology investments.

For more information, visit [isg-one.com](http://isg-one.com).





**JUNE, 2026**



**BROCHURE: NVIDIA ECOSYSTEM**